2017 Valdez Fish Derbies Sponsorship Levels & Benefits:

<u>$15,000 "Platinum" Sponsor</u> (Cash only)
Includes both Silver Salmon and Halibut Derby
Please contact for details

<u>$10,000 "White Gold" Sponsor</u> (Cash only)
Choice of Silver Salmon or Halibut Derby
Please contact for details

<u>$5,000 "24k Gold" Sponsor</u> (At least ½ Cash plus Prize or In-kind donation)

- Your company will be recognized as a 24k Gold Level sponsor of the Valdez Fish Derbies.
- Your company logo will be included on Valdez Fish Derbies posters.
- Your company name on Valdez Fish Derbies tickets.
- Your company logo on Valdez Fish Derbies t-shirts (Daily Silver Salmon and weekly Halibut winners receive t-shirts and they are sold at the weigh-in station throughout the season).
- Your logo on Valdez Fish Derbies rack card.
- Your logo in Valdez Fish Derbies full color rules brochure.
- WEBSITE – Your logo on sponsor page of the valdezfishderbies.com website.
- WEBSITE – Link to your business on valdezfishderbies.com website
- Your company will receive recognition at the Awards Party (held the Sunday evening of Labor Day weekend)
- Banner at Awards Party (Banner provided by sponsor)
- Your business will receive e-mail media updates a minimum of once weekly from Memorial Day through Labor Day weekend.
- Four Valdez Fish Derby T-Shirts
- Your company may sell Valdez Fish Derbies tickets at your business

<u>$2500 "18k Gold" Sponsor</u> (At least ½ Cash plus Prize or In-kind donation)

- Your company will be recognized as an 18k Gold Level sponsor of the Valdez Fish Derbies.
- Your company logo will be included on Valdez Fish Derbies posters.
- Your company name on Valdez Fish Derbies tickets.
- Your company logo on Valdez Fish Derbies t-shirts (Daily Silver Salmon and weekly Halibut winners receive t-shirts and they are sold at weigh-in station throughout the season).
- Your business name on Valdez Fish Derbies rack card
- Your logo in Valdez Fish Derbies full color rules brochure.
- WEBSITE – Link to your business on valdezfishderbies.com website
- Your company will receive recognition at the Awards Party (held the Sunday evening of Labor Day weekend)
- Your business will receive e-mail media updates a minimum of once weekly from Memorial Day through Labor Day weekend.
- Four Valdez Fish Derby T-Shirts
- Your company may sell Valdez Fish Derbies tickets at your business

<u>$2,000 "14k Gold" Sponsor</u> (minimum $1000 cash)

- Your company will be recognized as a 14k Gold Level sponsor of the Valdez Fish Derbies.
- Your business name will be included on Valdez Fish Derbies posters.
- Your business name on Valdez Fish Derbies tickets.
- Your business name on Valdez Fish Derbies t-shirts (Daily Silver Salmon and weekly Halibut winners receive t-shirts and they are sold at weigh-in station throughout the season).
- Your business name in Valdez Fish Derbies full color rules brochure.
- Your company will receive recognition at the Awards Party (held the Sunday evening of Labor Day weekend)
- Your business will receive e-mail media updates a minimum of once weekly from Memorial Day through Labor Day weekend.
- Two Valdez Fish Derby T-Shirts
- Your company may sell Valdez Fish Derbies tickets at your business

<u>$1,200 "Silver" Sponsor</u> (at least ½ the donation must be cash)

- Your company will be recognized as a Silver Level sponsor.
- Your business name will be included on Valdez Fish Derbies posters.
- Your logo in Valdez Fish Derbies full color rules brochure.
- Your company will receive recognition at the Awards Party (held the Sunday evening of Labor Day weekend)
- Your business will receive e-mail media updates a minimum of once weekly from Memorial Day through Labor Day weekend.
- Two Valdez Fish Derby T-Shirts
- Your company may sell Valdez Fish Derbies tickets at your business

$600 "Jade" Sponsor (at least ½ the donation must be cash)

- Your company will be recognized as a Jade Level sponsor.
- Your business name will be included on Valdez Fish Derbies posters.
- Your business name in Valdez Fish Derbies full color rules brochure.
- Your company will receive recognition at the Awards Party (held the Sunday evening of Labor Day weekend)
- Two Valdez Fish Derby T-Shirts
- Your company may sell Valdez Fish Derbies tickets at your business

$500 "Preferred Charter Boat" Sponsor (½ Cash plus charters-Donation of charter services must include at least one FREE seat. No "Discount on full-boat" or "2 for 1" offers can be accepted.)

- Your website linked to valdezfishderbies.com
- Your Charter name and phone number on "List of Preferred Charters" page on valdezfishderbies.com webpage
- Business name on full color poster
- Business name / info on rack card (over 10,000 distributed)
- Recognition at the Awards Party (held the Sunday evening of Labor Day weekend)
- May sell Valdez Fish Derby tickets on your charter boat.
- 2 Valdez Fish Derby T-shirts

$300 "Copper" Sponsor (at least ½ the donation must be cash)

- Your company will be recognized as a Copper Level sponsor.
- Your business name will be included on Valdez Fish Derbies posters.
- Your business name in Valdez Fish Derbies full color rules brochure.
- Your company will receive recognition at the Awards Party (held the Sunday evening of Labor Day weekend)
- May sell Valdez Fish Derby tickets.
- One Valdez Fish Derby T-Shirt

"Preferred Hotel /Bed & Breakfast" Sponsor (Min.$125.00 in cash and at least one night stay)

- Recognition at the Awards Party (held the Sunday evening of Labor Day weekend)
- 1 Valdez Fish Derby T-shirt
- Business name and phone number on Derby website
- Your Hotel / Bed & Breakfast name and phone number on "List of Preferred Hotels /Bed & Breakfasts" on valdezfishderbies.com accommodations page